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*20 Years of Service to the
Portuguese-American Community*

Working Today for Our Community's Tomorrow

*The Portuguese-American Leadership Council of the United States
Established 1991*

LUSUS

The Monthly Newsletter of PALCUS
April 2011

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IN MEMORIUM: LARRY GEORGE MENDES



It is with sadness that we inform you that PALCUS long-time director Larry Mendes has passed away. Director Mendes was a talented musician, a former executive with Newsweek Magazine and a UN diplomat advocating for the plight of East Timor. He served on the PALCUS board for many years, including the executive position of Vice Chairman. During several of the leadership award galas, Director Mendes provided the musical entertainment for our guests. He also spent many hours preparing and directing the choir of his beloved church. He was residing in New York City.

To the family and friends, PALCUS sends our deepest sympathy and prayers.

Thank you, Larry for your dedication.
You'll be missed. Rest in Peace.

Obituary: <http://www.legacy.com/obituaries/dispatch/obituary.aspx?n=larry-george-mendes&pid=149649484>

PALCUS AT JOURNALISTS' WORKSHOP

PALCUS participated as the national advocacy organization representing Portuguese-Americans at a workshop for Lusophone journalists at Rhode Island College on March 26th. The theme of the workshop, "Broadcasting to Lusophone Audiences" centered on the community's needs and expectations of Portuguese language media outlets. PALCUS Chairman Fernando G. Rosa described PALCUS' purpose, stated this year's priorities and the organization's media needs in promoting its activities and mission on a national level.

Chairman Rosa was one of four panelists representing national and community Lusophone organizations. Also participating were Romana Ramos, President of Cape Verdean American Community Development; Celina Tavares Spencer, President, Associação da Comunidade da Guiné-Bissau-EUA; and António Ambrósio, 2010 President of Day of Portugal in RI. Each discussed the challenges of grabbing media attention, coverage of events and issues as well as accuracy in reporting. The role of commercial versus community radio was also discussed in relation to serving the community.

Featured speakers at the workshop were Pedro Bicudo, Director of RTP-Azores and former Washington correspondent for RTP and Milton Maluleque, Journalist/Producer of Channel Africa for South African Broadcast Corporation. The workshop was the final session in a series of three sponsored by a partnership between the Institute for Portuguese and Lusophone World Studies at Rhode Island College and the Pro Dignitate Foundation of Lisbon for the purpose of professional development for Lusophone journalists.



(L to R) Dr. Peter Mendy (RIC), Pedro Bicudo (RTP-Azores), Marie Fraley (RIC/PALCUS), Milton Maluleque (SABC), Fernando Rosa (PALCUS)

For more information on the Rhode Island College Institute for Portuguese and Lusophone World Studies, please visit <http://www.ric.edu/iplws/>

INTERNATIONAL WOMEN'S DAY at Casa dos Açores da Nova Inglaterra

Director Alda Petitti represented PALCUS at the annual tribute to International Women's Day on March 25, 2011 at the organization's headquarters in East Providence, Rhode Island. Director Petitti was invited to speak about PALCUS and its mission emphasizing that fifty percent of the PALCUS board is constituted by women. She also spoke about the opportunities for young Portuguese-American women in the PALCUS internship program and that there is presently an opening for an intern with the Consulate General of Portugal to Boston.

The program featured presentations by Dra. Valquiria Ribeiro "Direitos das Mulheres e Deportação"; Dra. Irene de Amaral "Estudo: A Propósito do Diálogo entre Vitorino Nemésio e Margarida Victória" and Avadora de Sousa "Nasci Mulher Num Corpo de Menino". The evening was opened by Luisa Batista, Cultural Director and Nélia Alves, Vice-President of CANI. The president of the organization is Mário Ventura.

GSI 2011 - GLOBAL STRATEGIC PROGRAM - BICOASTAL

PALCUS hosts the GSI Program business mixer in San Francisco

PALCUS held its most attended business mixer to date at the Autodesk Gallery in San Francisco. PALCUS hosted the event which was held within the context of the 2nd edition of the [GSI 2011 - Global Strategic Innovation](#) Program.

GSI is an annual initiative organized by [Leadership Business Consulting](#), which brought 52 Portuguese entrepreneurs, CEOs and Executive MBA students to Boston and the Bay Area the week of 12th March.

The PALCUS business mixer at Autodesk Gallery in San Francisco provided one of the main networking opportunities for the GSI participants. Through PALCUS' connections and network more than 100 people, excluding the 52 GSI participants, attended the business mixer. In total more than 150 people mingled and exchange business cards in

the inspiring setting of the Autodesk Gallery, home to some of Autodesk's major contributions to design and manufacturing.

The business mixer included a short presentation by Jon Pittman, VP of Corporate Strategy at Autodesk and addresses by Mario Mesquita, Member of the Executive Council of the Luso-American Foundation, the Consul General of Portugal in San Francisco, Mr. António Costa Moura, Ana Sofia da Silva of the Portuguese Trade and Investment Office and Angela Simoes of PALCUS.

Massachusetts Portuguese-American Caucus hosts GSI in Boston

The historic Massachusetts State House in Boston was the site of a recently hosted reception by State Senator Marc Pacheco and State Representative Antonio Cabral to discuss the executive program of Global Strategic Innovations. The event attracted over 50 people, including State Senator Michael Rodrigues, State Rep. Kevin Aguiar and Consul General of Portugal Paulo Cunha Alves. Pacheco and Cabral serve as co-chairs of the Massachusetts Portuguese American Caucus.

PALCUS, one of the initiative's "Strategic Partners", was represented by Fernando G. Rosa, chairman of the Board of Directors.

UPDATE: U.S. HOUSE PORTUGUESE AMERICAN CAUCUS

Marie R. Fraley, Vice Chair of the Board of Directors recently met with newly elected US Representative David N. Cicilline (RI1-D) in his Rhode Island district office. The RI 1st congressional district represents over 71,000 Portuguese-Americans, the second highest only to MA #4 (Barney Frank-D). Among other subjects, they discussed Congressman Cicilline's participation in the House Portuguese-American Caucus. He said, "I would be proud and honored to participate and I would work very hard for the Portuguese people".

MEMBER RECOGNITION

CONGRATULATIONS

Attorney Manuela Fortes Freitas has been elected as the first woman president of the Board of Directors of the Portuguese Foundation Inc. The organization was founded in 1991 and provides scholarships to Portuguese American students in Connecticut.

THANK YOU

Our sincere thanks to the San Jose Foundation for its support, through the efforts of PALCUS Council of 100 members John and Barbara Rebello.

To Donzelina Barroso and the J B Fernandes and Alberto Costa and the San Francis Hospital and Medical Center our sincere gratitude for the help and support of the Internship for 2010.

PORTUGUESE-AMERICAN CITIZENSHIP PROJECT MEETING IN DC

Antonio Borba, The coordinator the Portuguese American Citizens Project (PACP) announced that the annual meeting of the organization will take place in Washington, DC during the week of November 12. The organization is chaired by Dr. Elmano Costa of California and Maria Ricardo also of Ca. serves as Vice-Chair.

ANNUAL LEADERSHIP AWARDS GALA AND 20TH ANNIVERSARY CELEBRATION - SAVE THE DATE!

Date: Saturday, November 12, 2011
Venue: Sunset Room, National Harbour, Maryland
Chairman: Manuel Geraldo
For sponsorship opportunities, contact palcus@palcus.org

PALCUS is planning a "Portuguese Week" in Washington, DC leading up to the Leadership Awards Gala on November 12th in celebration of its 20 years of service to the Portuguese-American community of the United States.

COMMUNITY CALENDAR

The Community Calendar is a free service provided by PALCUS. If you would like to post your event, please send name of event, date, time, location, price, details and contact information to palcus@palcus.org.

April 2 - The 2nd "GRANDE NOITE DE FADO de New Jersey"

Sponsored by: Proverbo
Place: Sport Clube Português de Newark, 55/59 Prospect St., Newark, N.J.
The event will feature António Rocha from Portugal who performs regularly at Restaurante Faia in Lisbon.
Time: 7:30 p.m.
Tickets: \$45.00 per person includes dinner and show
Contact: Gloria de Melo, (973) 589-1133 to reserve your seat.

April 2 - Performance: Ramana Vieira

Vieira blends the sound of traditional Fado with more contemporary genres such as bossa nova, jazz and Latin music.
Place: Firehouse Arts Center, 4444 Railroad Avenue, Pleasanton, CA 94566
Time: 8:00 pm

Contact: <http://www.firehousearts.org/> or Box Office (925) 931-4848

April 3 - Aristides de Sousa Mendes, The Man Who Rescued Thousands of Children

Sponsored by: The Sousa Mendes Foundation and The International Raoul Wallenberg Foundation, Village of Mineola and the Mineola Memorial Library
Place: Mineola Memorial Library, 195 Marcellus Road, Mineola, NY
Time: 1:00 - 5:00 p.m.

April 3- Film Screening: Aristides de Souza Mendes

Place: Sport Clube Português de Newark, 55/59 Prospect St., Newark, NJ
Time: 6:00 p.m.
Tickets: Free admission

April 6 - "Brumas", a film by Ricardo Costa

Sponsored by: Dept. of Portuguese and Brazilian Studies, Brown University
Place: Cable Car Cinema, 204 South Main St., Providence, RI
Time: 6:30 p.m.

April 8 - Exhibition - Oceano e Cultura

Sponsored by: Proverbo
Place: Sport Clube Português de Newark, 55/59 Prospect St., Newark, N.J.

April 8- The Portuguese American Chamber of Commerce of New Jersey (PACCNJ) Annual Gala

Place: The Newark Club, Newark, NJ.
Annual awards will be presented.
Contact: <http://www.paccnj.org/index.htm>

April 16 - Art Exhibit and Book Presentation by Leonor Alvim

Sponsored by: Proverbo
Place: Sport Clube Português de Newark, 55/59 Prospect St., Newark, N.J.

April 16/17 - The XII PAPS Forum

Sponsored by: Portuguese American Post-graduate Society
Featuring His Excellency Nuno Brito, Ambassador of Portugal and Minister of Science
José Mariano Gago
Place: New York University, (550 1st Avenue), Langone Medical Center, (Schwartz Lecture Hall), 550 First Avenue, New York, NY 10016
Contact: <http://www.papsonline.org/forum2011>

April 17 - Palm Sunday Breakfast

Sponsored by: Day of Portugal and Portuguese Heritage in RI
Place: Holy Ghost Brotherhood of Charity (Brightridge Club), East Providence, RI.
Time: 8:30 a.m. - 12:30 p.m.,
Tickets: \$10 for adults, \$5 for children (6-12).
Menu: scrambled eggs, home fries, bacon, sausage, ham, baked beans, french toast (made with sweet bread), pastries, coffee, juice, milk.
Contact: Al Oliveira (401) 347-4539 for tickets; <http://www.dayofportugal.org>

April 17 - June 11 Art Exhibit: "Julião Sarmiento: Artists and Writers / House and Home"

Place: Parrish Art Museum, 25 Jobs Lane, Southampton, NY
Contact: Tel. 631-283-2118 or <http://www.parrishart.org/upcoming.asp?id=378>

April 30- 40th Anniversary of Massachusetts Alliance of Portuguese Speakers (MAPS)

Place: Marriott Hotel, Kendall Square, Cambridge, MA
Black-tie optional. Awards ceremony, banquet, silent auction, dancing and entertainment.
Tickets: \$75 per person
Contact: 617-864-7600 or www.maps-inc.org

May 1 - Festival Gastronomia e Folclore

Sponsored by: Day of Portugal and Portuguese Heritage in RI
Place: Clube Juventude Lusitana, 10 Chase St., Cumberland, RI
Time: 12 noon - 6:00 p.m.
This is the most popular DOP event in RI highlighting local organizations preparing and selling their most treasured regional while traditional folkloric dance groups entertain.
Price: per plate as determined by each organization
Contact: Al Oliveira (401) 347-4539 or www.dayofportugal.org

March - June - The Boston Portuguese Festival takes place annually between the months of March and June, and aims at celebrating Portuguese culture and heritage, and sharing them with the population of Greater Boston, including its large national and international student community. The festival includes events that represent Portuguese and Portuguese-speaking cultures, from literature and music to cinema, history, science and technology, heritage and recreational activities. For more information, visit: <http://bostonportuguesefestival.org/bpf/>

June 11 - Dia de Portugal Festival in San Jose, Ca.

Place: 1650 Senter Road, San Jose, CA - Kelley Park, History Park, San Jose Contact: <http://www.diadeportugalca.org/festival.html>

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Follow PALCUS on [Facebook](#), [LinkedIn](#), [YahooGroups](#) and [Twitter](#)!

For daily news and information on events and all things Portuguese, subscribe to

[Angela's List](#) on YahooGroups, officially sponsored by PALCUS.

PALCUS Mission

In order to create a singular voice to advocate for the Portuguese American and Luso-American communities at large, the Portuguese American Leadership Council of the United States Inc. (PALCUS) was founded in 1991 as a 501 © 3 non partisan, non profit, organization headquartered in Washington D.C.

The PALCUS mission is to address domestic and international concerns of the Portuguese American Community.

The Council conducts an expanding program of educational and public affairs activities on issues of interest to the Portuguese American community and of salience to the Luso-American Relationship.

PALCUS is committed to serving the community through increasingly active government relations efforts, the promotion of a greater awareness of ethnic accomplishments and encouraging stronger ties between Portugal and the United States. In this role PALCUS advance the community professionally, politically and culturally while working to ensure that issues directly affecting our community are addressed through our network of government and community leaders.

PALCUS is a 501(c)(3) non-profit organization incorporated under the laws of the District of Columbia. Donations are tax deductible to extent allowed by law.

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